



Where Metro Meets The Mountains

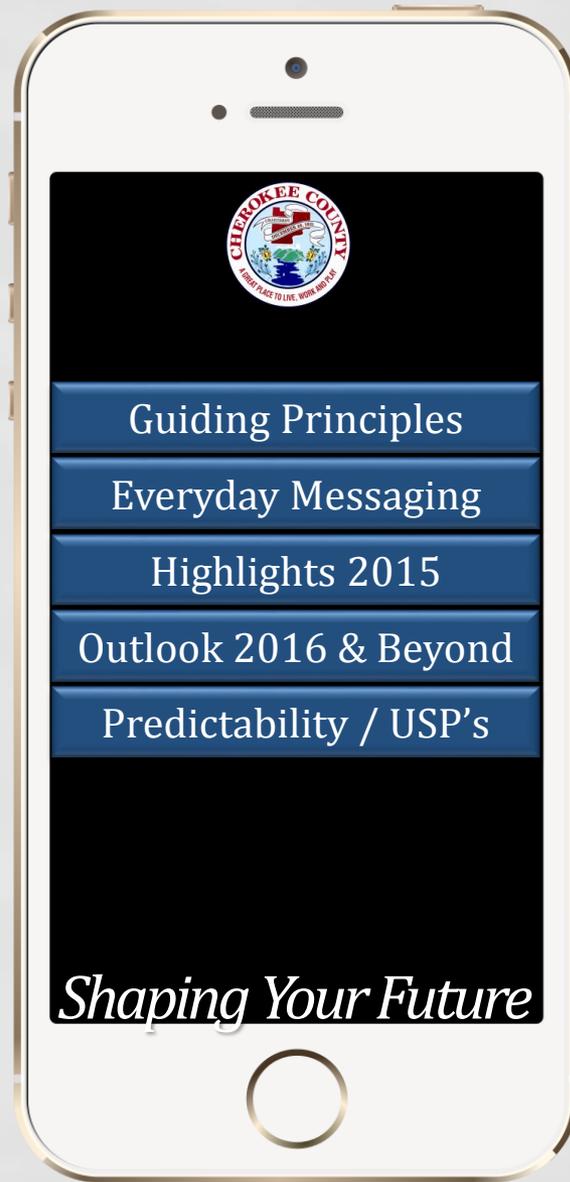


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January 27, 2016



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1

ECONOMIC DEVELOPMENT

QUALITY GROWTH

2

3

FISCAL INTEGRITY

4

ENVIRONMENTAL STEWARDSHIP



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SUPERIOR SERVICE & CONTINUOUS IMPROVEMENT (raise the bar)



National Alliance for Youth Sports (NAYS) Excellence in Youth Sports Award - 2015



Reinhardt is **one of only two** colleges recognized as a distinctive Georgia Christian institution.



Ranked in **TOP 5** Georgia Districts in SAT Scores (Highest County Average in Metro Atlanta)

Winner of the 2015 U.S. Department of Education Green Ribbon School District Sustainability Award

College Boards **AP Honor Roll** for 2015 (3rd highest AP exam passage rate in Georgia)

Clark Creek Elementary School STEM Academy earned **prestigious State STEM Certification** (1 of only 11 elementary schools in Georgia to earn this commendation and first in Cherokee County)



Cherokee Fire & Emergency Services Fire Explorer Program Post #469 takes **top honors** at 2015 Winterfest Competition:

- 2 - 1st Place Honors
- 1 - 2nd Place Honor
- 1 - 4th Place Honor

Safe Kids of Georgia Awards Captain Chad Arp **"Outstanding Coordinator of the Year Award"**

County EMS Chief Danny West was awarded the **Stanley Payne Memorial Region 1 EMS Leadership Award**



Both Etowah River Water Treatment Facility and Fitzgerald Creek Wastewater Treatment Plants earn **Plant of the Year**



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PUBLIC SAFETY

AVERAGE RESPONSE TIME

00:06:30
Law Enforcement

00:07:53
Fire & Emergency
Services



DID YOU KNOW?

Cherokee County Fire & Emergency Services responded to 22,121 incidents in 2015, or **an average of 1 incident every 23.76 minutes.**

E-911 Call Center received 253,740 calls in 2015 – **an average of 1 call every 2 minutes.**

Nearly **74%** of all Fire & Emergency Incidents were EMS Responses.

County Marshal's Office is **State Accredited**, and scheduled for National Accreditation inspection in February 2016 to become the only Nationally Accredited Marshal's Office in the Country.

Cherokee County E-911 Center is **one of only four** Georgia 9-1-1 Centers Nationally Accredited.



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RECREATION & PARKS



Average Homeowner paid \$7.08 to operate and maintain County parks last year.

This number varies every year based on the millage rate and home values.

- Total Park Acres 2,261
- Total Park Acres per 1,000 Residents 9.8
- Tournaments hosted in a County Park 32
- Swim Meets host at Cherokee County Aquatic Center 27
- Oasis Pool Visits 53,163
- Operating Expense per Acre \$1,987
- Cost Recovered through Fees & Charges 53%

Recently Completed Projects

- Richard Mauldin Sports Complex @ Kenney Askew Park
- Upgraded Recreation Center Interior
- JJ Biello Park Improvements
- Added New Weatherby Park Pavilion
- New Athletic Field Lights @ Sequoyah Park

DID YOU KNOW?

Cherokee County has more than 34 miles of trails including equestrian, mountain bike, soft and paved pedestrian trails.

Current Construction Projects

- Patriots Park
- New Artificial Turf Field @ Hobgood Park

Upcoming Construction Projects

- Cherokee Veterans Park



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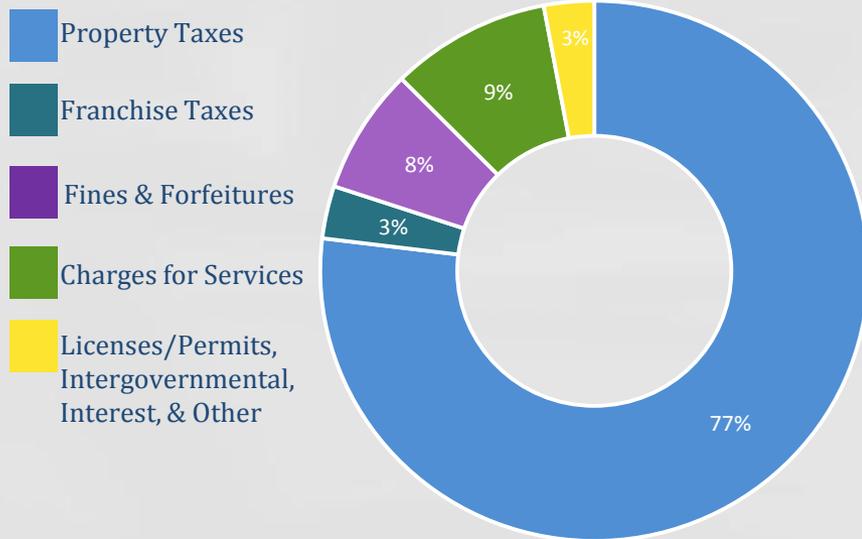
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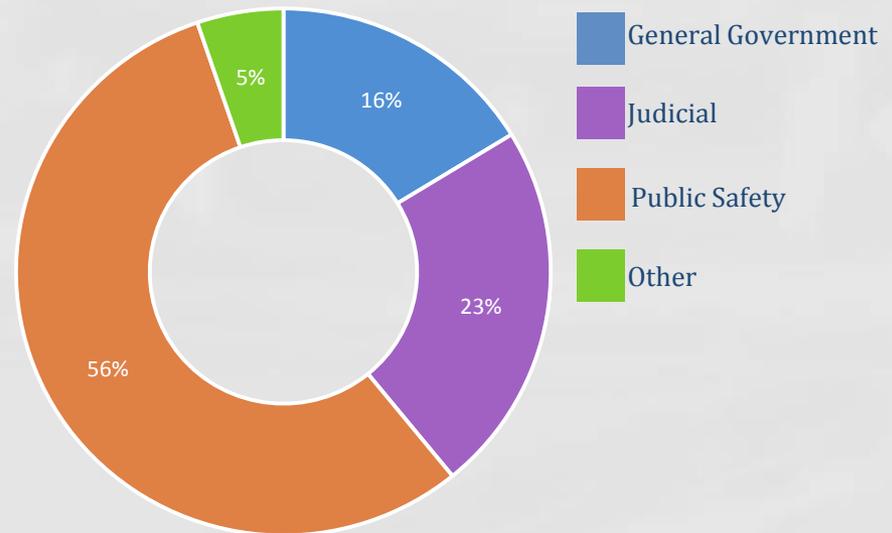
VALUE OF COUNTY GOVERNMENT

- 2ND LOWEST TAX BURDEN AND SPEND PER CAPITA IN THE REGION
- 2ND LOWEST NUMBER OF COUNTY EMPLOYEES PER CAPITA IN THE REGION
- LOWEST COUNTY GOVERNMENT EMPLOYEE HEALTHCARE COST PER CAPITA IN THE REGION
- 2ND LOWEST LEGAL COST PER CAPITA IN THE REGION
- LOWEST LONG-TERM DEBT PER CAPITA IN THE REGION
- TOP 10 LOWEST GENERAL FUND TAX RATE IN THE STATE OF GEORGIA

WHERE OUR MONEY COMES FROM



WHERE YOUR MONEY GOES



STRONG COMMUNITIES



The City of Woodstock recognized by the Georgia Department of Community Affairs (DCA) as one of 10 PlanFirst Communities in the State of Georgia.



Ball Ground and Canton top the list of the most beautiful and charming towns in Georgia according to Onlyinyourstate.com. Canton ranked 8th and Ball Ground ranked 9th.



Responding to shifting demographics – aging and millennials ★ Nationally recognized Animal Shelter (rescuing over 200 dogs) and awarded over \$1 million in grants ★ Strong support at State level for infrastructure (GDOT Commitments) ★ Outreach via social media and Citizens Popular Report



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MORE EMPLOYMENT OPPORTUNITIES → BROADEN BASE

- Cherokee 75 Corporate Park a Success w/ expansions and new industries announcing
- NORTHSIDE HOSPITAL CHEROKEE - \$250+ MILLION INVESTMENT (2017 OPENING)

LOCAL INFRASTRUCTURE

- Comprehensive Transportation Plan (CTP)
- Building 3 replacement fire stations and 1 new Volunteer Firefighter operated station
- Building Backup E-911 Center

LIFELONG COMMUNITIES

CONTINUE TO BUILD/STRENGTHEN KEY METRICS

CONTINUE TO STRENGTHEN FINANCIAL RESERVES (Currently 28.5% of Annual Operating Expenses)

- Long Term Financial Plan (LTFP) and Strategic Plan



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OUR “PACKAGE OF PREDICTIBILITY”

- JOBS
- GREAT SCHOOLS
- LOW TAXES
- GROWING PARKS & PROGRAMS ... MAINTAINING GREENSPACE
- SERVICE EXCELLENCE
- BEST WATER/SEWER OPERATION IN GEORGIA
- FIVE ‘NEAT’ CITIES – EACH WITH THEIR OWN CHARACTER
- ETHICAL LEADERSHIP
- PROFESSIONAL MANAGEMENT

STEADY/SURE

CONFIDENT/EXECUTE

RELEVANT/PRIORITIES



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L. B. "Buzz" Ahrens, Chairman
Cherokee County Board of Commissioners

"In this Results Driven Culture Cherokee County is THE CHOICE to
Live, Work, Play, Visit and Retire"

THANK YOU!



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